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A Handbook in Business Management (Hardback)

By Jacob W. Chikuhwa

AUTHORHOUSE, United States, 2013. Hardback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. Present-day enterprises need insights into markets, customers and their own internal processes faster than their competitors to capitalise on opportunities and to deliver sustainable business performance. To do this, businesses must learn to cope with the high volume and velocity of real-time structured and unstructured data in different formats. In covering the fields of manpower development, accounting procedures and data processing, a middle-of-the-road analysis has been made to include those overlapping developments in business studies. Disciplines like accountancy and electronic data processing frequently have unavoidable use in commerce and industry. A Handbook in Business Management examines organisation and manpower management and reflects on their significant role in the arena of business management. The objective with manpower management is to distribute personnel to activities where their talents are required and are best utilised. In financial control, the book examines both the technical and managerial approaches. The technical approach is concerned with measurement where an analysis is made as to whether resources are being assigned to the right categories and whether generally accepted accounting principles are being followed. And the managerial approach is to...



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