



When Giants Ruled: The Story of Park Row, NY's Great Newspaper Street (Communications and Media Studies)

By Turner, Hy B.

Fordham University Press, 1999. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service!

Summary: oThose Giants ruled a collection of hotshots, sleazeballs, reformers and buccaneers who set the style for today's multi-media melees. Hy Turner has written a page-turner, a treat for anyone who cares about news, about history, about good stories." -Robert Lipsyte, Columnist, The New York Times oAt last, the book journalists have been waiting years to read. When Giants Ruled tells the story of the innovators, saints, and scalawags who edited the great New York newspapers on Park Row. . . . It's a gee-whiz for all newspapermen and all others who want to know how the modern newspaper evolved.o -Barney Confessore, Treasurer, The New York Press Club oWhen Giants Ruled makes the present-day reader nostalgic for the old broadcast newspapers. . . .o -The Chicago Tribune When Giants Ruled takes the reader behind the scenes of a century of newspaper life. It relates how Benjamin Day, a job printer desperate for more money, started The Sun and inadvertently established the first successful daily for the masses. His main rival was James Gordon Bennett the Elder, whose innovations and success culminated in the...

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