

# IBM Pilot Head Office (Cosham, Hampshire, 1970-71) and IBM Technical Park (Greenford, Middlesex, 1975-1980) - Architecture as Part of the Market oriented Corporate Culture



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## IBM PILOT HEAD OFFICE (COSHAM, HAMPSHIRE, 1970-71) AND IBM TECHNICAL PARK (GREENFORD, MIDDLESEX, 1975-1980) - ARCHITECTURE AS PART OF THE MARKET ORIENTED CORPORATE CULTURE

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