

Sustainable Supply Chain Management in the chocolate industry



Filesize: 8.06 MB

Reviews

The ebook is straightforward in go through preferable to recognize. It typically does not charge too much. Its been designed in an exceptionally straightforward way and it is just following i finished reading this book where basically altered me, affect the way i really believe.

(Dr. Reta Murphy)

SUSTAINABLE SUPPLY CHAIN MANAGEMENT IN THE CHOCOLATE INDUSTRY

[DOWNLOAD PDF](#)

To save **Sustainable Supply Chain Management in the chocolate industry** eBook, remember to follow the button under and download the document or have accessibility to additional information that are highly relevant to SUSTAINABLE SUPPLY CHAIN MANAGEMENT IN THE CHOCOLATE INDUSTRY ebook.

Grin Verlag GmbH Mai 2011, 2011. Taschenbuch. Book Condition: Neu. 214x151x2 mm. This item is printed on demand - Print on Demand Titel. Neuware - Seminar paper from the year 2011 in the subject Business economics - Supply, Production, Logistics, printed single-sided, grade: 1,0, Leipzig Graduate School of Management, course: Logistik, language: English, abstract: Sustainability has become a significant issue in many companies as it affects their reputation among customers. At the same time, outsourcing and globalization have resulted in the spreading out of supply chains across continents. Therefore, the focus of implementing sustainability has shifted from the single organization to the entire supply chain. This is of particular importance for chocolate manufacturers with their multinational supply chains as they are held responsible by the public for any irregularities which happen in their supply chain. Chocolate brand owners have been confronted with increasing criticism and pressure from politics and public due to the lack of sustainability in their supply chain. A current example is the TV documentary Schmutzige Schokolade, a film about child labor on cocoa farms in Ivory Coast, for which the Danish filmmaker Miki Mistrati blames the chocolate manufacturers. The film, which was broadcasted on ARD on October, 6th, 2010, at 11:30p.m., has been sold altogether to 18 countries and was consequently watched by several million television viewers. This paper focuses on Sustainable Supply Chain Management in the chocolate industry. The following chapter contains a short theoretical introduction to the topic. It then focuses on giving an overview of the European, and there specifically on the German chocolate industry. Furthermore, it puts focus on the raw material cocoa from Ivory Coast, as cocoa butter and cocoa powder are among the main ingredients of chocolate and Ivory Coast is the world's largest cocoa producer country. The last two...

[Read Sustainable Supply Chain Management in the chocolate industry Online](#)[Download PDF Sustainable Supply Chain Management in the chocolate industry](#)

You May Also Like



[PDF] Psychologisches Testverfahren

Follow the link below to download "Psychologisches Testverfahren" PDF document.

[Save eBook »](#)



[PDF] Programming in D

Follow the link below to download "Programming in D" PDF document.

[Save eBook »](#)



[PDF] Tinga Tinga Tales: Why Lion Roars - Read it Yourself with Ladybird

Follow the link below to download "Tinga Tinga Tales: Why Lion Roars - Read it Yourself with Ladybird" PDF document.

[Save eBook »](#)



[PDF] Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)

Follow the link below to download "Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)" PDF document.

[Save eBook »](#)



[PDF] Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)

Follow the link below to download "Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)" PDF document.

[Save eBook »](#)



[PDF] Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)

Follow the link below to download "Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)" PDF document.

[Save eBook »](#)