



Ethical business in the global economy

By Abraham Allotey

GRIN Verlag Jun 2008, 2008. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2002 in the subject Business economics - General, printed single-sided, grade: 70, University of East London (East London Business School - University of East London, London), course: Postgraduate Programmes - MBA International Management, 10 entries in the bibliography, language: English, abstract: There is so much talk about ethical versus unethical business practices in business environments in recent years than it has always been before the year 2002. A few of the reasons for these emphasis are: Globalization, fair-play and security. Ethics is not always defined the same in all cultures. For instance, a business practice that can easily be referred to and accepted as unethical in one particular culture, would not necessarily be accepted as unethical in another culture. Therefore, at what point in time can we collectively agree, that a particular business practice is unethical, and would it be possible to deploy uniformed (same) tools to combat unethical business practices across cultures. This report discusses some implications and bottlenecks of ethical practices and concludes with some practical recommendations. 16 pp. Englisch.

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